



YMCA Corporate Cup

April 17-19, 2026

Join the Heart of the Valley YMCA for the Corporate Cup challenge, a fun health and fitness event for businesses and organizations in Madison County and the surrounding areas. The Corporate Cup encourages employee health and wellness, instills company pride, boosts morale, develops community relationships, and more!

Employee Benefits:

- Team building among employees
- Encourage employee health and wellness
- Networking opportunities
- Advance the cause of the YMCA
- Membership access to any Heart of the Valley YMCA locations for all employees involved in the Corporate Cup
- \$0 Join Fee for all participants who choose to join the Y



The Events:

Friday: 6-9 pm (Wick's Field)

- Opening Ceremonies
- 40-Yard Dash
- Soccer Shootout
- Frisbee Chaos
- Football Toss
- Tug of War
- Quick Change Relay
- After Party

Saturday: 8:30 am - 3 pm (SEY)

- Closest to the pin
- Wheelbarrow race
- Home Run Derby
- Cycle Challenge
- Crazy Raft Relay
- Egg toss
- Split Mug Relay
- Bucket Challenge
- Lunch
- 3-on-3 Basketball
- Pickleball (Sandra Moon)

Sunday: 1-5 pm (Back Forty Beer Company)

- Sand Volleyball
- Cornhole
- Closing Ceremonies

How to Register:

Scan the QR Code or visit ymcahuntsville.org/YCC.

If you have any questions, please email Sharon Allen at sharon.allen@ymcahuntsville.org.

Once you are registered, you will be emailed links to create your teams rosters and release forms for each team member to sign.

FAMILY FUN ZONE:

Bring the whole family! Kids can be checked into our YMCA staff-supervised childcare area while adults battle it out in the Corporate Cup Games.

Ages 4-10 Saturday 8:30-3 only

YMCA Corporate Cup



2026 Corporate Cup Games Entry Levels

\$7,000 Presenting Sponsor:

- Premier recognition as the Presenting Sponsor on all event materials
- Exclusive naming rights as the Kid's Zone Title Sponsor
- Logo featured prominently on event publicity, banners, and volunteer t-shirts
- 3 team entries (up to 15 members per team)
- One-month YMCA membership for all team members
- Priority tent placement on event day
- Opportunity to name 3 events (first come, first served)

\$5,000 Gold Sponsor:

- Logo on event publicity, event day banners and volunteer t-shirts
- 2 Team entry (up to 15 team members per team)
- One-month Y Membership for all team members
- Priority tent placement on event day
- Name 1 event of your choice. Event names will be secured on a first come, first served basis.

\$3,500 Silver Sponsor:

- Logo on event day banners and volunteer t-shirts
- Single Team entry (up to 15 team members)
- One-month Y Membership for all team members
- Priority tent placement

\$2,500 Bronze Sponsor:

- Logo on event day banners
- Single Team entry (up to 15 team members)
- One-month Y Membership for all team members

\$1,500 Team Entry:

(Register before January 1, 2026-\$1,000)

- Team entry (up to 15 team members)
- Two-week Y membership pass for all team members



REGISTER HERE!

A non-refundable \$100 deposit holds your team spot. Remaining balance is due by March 1st, 2026. If the event must be canceled, the deposit will be converted to a charitable donation to the YMCA.

YMCA staff will distribute a complete Captain's manual by Feb 27. We will hold a Captain's meeting mid March via zoom. These meetings will review all events and rules for event-day participation.